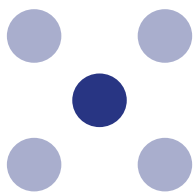
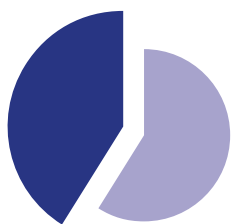


Growing the pipeline of future talent



1 in 5 jobs

to be affected by automation by 2030



41% of graduates who leave Berkshire to study come back here to work



22% of Berkshire employers report skills deficiencies, compared to **18%** nationally



Berkshire



UK Average

48% of the Berkshire workforce have a degree or higher qualification (national average 38%)

39% of Berkshire employers offer work experience

9% of Berkshire employers offer other types of work inspiration

The two subject areas with the largest intake at the **University of Reading** are:

Business and Administrative Studies and **Biological Sciences**



Three quarters of young people entering the Berkshire labour market each year **went to school in Berkshire**

10,600 more people travel into Berkshire to work than travel out



107,100 in **VS** 117,700 out

Berkshire firms provide less training to staff than employers in the rest of the country



The top new and emerging jobs roles

identified by the World Economic Forum are:

- **Data analysts**
- **Specialist sales representations**
- **HR and organisational development specialists**
- **Material, bio-chemical, nanotech and robotics engineers**

6% of Berkshire employers offer Apprenticeships, compared to the national average of 12%

Many large employers plan to use their Apprenticeship Levy on **management and leadership development**