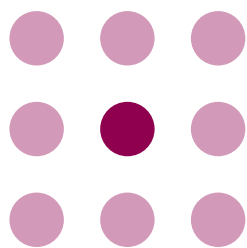


Talented people and bright ideas

- opportunities in the Berkshire economy

// Berkshire's knowledge-based economy, with its mix of global corporates and innovative SMEs, provides a wealth of career opportunities, particularly for graduates. //



1 in 9 jobs

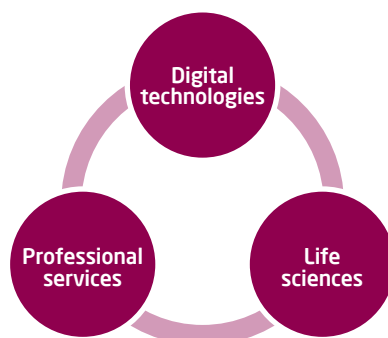
are digital tech jobs, 2 ½ times the national average



22% of Berkshire employers report skills shortages, compared to 18% nationally



Berkshire has the **highest concentration** of Foreign-Owned Companies in the UK

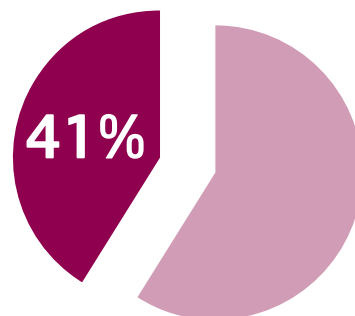


3 key sectors

for graduate opportunities

Skills in **higher demand** in Berkshire than nationally:

- **Sales** – General sales
- **IT** – Operating systems
- **IT** – General networking
- **IT** – Technical support
- **Business** – Project management
- **IT** – Enterprise Resource Planning



41% of graduates who leave Berkshire to study, return for employment, the highest proportion in the country

High demand for talent in the following job roles:

- **Software developer / engineer**
- **Account manager**
- **Project manager**
- **Sales manager**
- **Nursing**

