

WHICH SOFT SKILLS ARE EMPLOYERS LOOKING FOR?

CREATIVITY
RESILIENCE
COMMUNICATION
TIME MANAGEMENT
PASSION

SALARIES Animator: £14-£36K Costume Designer: £16-£35K Studio Sound Engineer: £17-£40K Web Content Manager: £25-£55K Carpenter (on production set): £17-£38K

HAVE YOU HEARD OF CREATECH?

Some creative jobs are merging with technology – the result is a new area known as createch.

Roles include video game developer, virtual reality game engineer and visual effects artist.

The south east of England has the largest number of createch companies.

The UK is 3rd in the world for attracting createch investment after the US and China.



SPOTLIGHT ON UK FILM & TV.

86,000 people employed in film & TV production and distribution.

£5.64 BILLION spent on film & TV production.

Number of film & TV productions grew by 19% between 2020 and 2021.

Production studios need a huge range of skills, including **CONSTRUCTION SKILLS**.

WITH LOTS OF CAREER OPPORTUNITIES RIGHT ON YOUR DOORSTEP, THIS IS A GOOD PLACE TO THINK ABOUT A CAREER WITHIN THE CREATIVE INDUSTRIES.

15% of creative jobs are outside London
The south east of England is a FILM & TV production hotspot

40,000 creative jobs need to be filled by 2025

Employers need people with a wide range of skills. Even if you're not studying a creative subject, why not consider this growing sector?



SOURCES: CREATIVE INDUSTRIES 2022, BFI YEARBOOK, TE







