



CAREERS

SPOTLIGHT



TIPS FOR PARENTS AND CARERS

In each newsletter, we will be providing advice and guidance for parents and carers on how you can best support your child with preparing for their next steps.

DISCOVER APPRENTICESHIPS

The Apprenticeship Support and Knowledge (ASK) programme have created a fantastic free guide to apprenticeships specifically for parents and carers! This brilliant advice booklet includes...



Tips on how to help your child identify their strengths



Advice on how to support your child with writing their CV



Interview tips and tricks for your child ...and more! Click here to download a free copy!

<https://tinyurl.com/y8aa86f7>



VIRTUAL EXPERIENCES

Check out this selection of online opportunities and resources...

- The University of Hertfordshire's fantastic series of talks by media experts is a must for anyone interested in a media-related career <https://tinyurl.com/y9c647py>
- This webinar series by the College of Podiatry looks perfect for anyone interested in the health-related professions <https://tinyurl.com/ybder72m>

 @MES CAREERS DEPT

The official newsletter of Careers at Maiden Erlegh Trust, designed to provide you with careers-related information, resources, and opportunities

SPOTLIGHT ON: ONLINE COURSE OF THE WEEK



What?

Create a Social Media Marketing Campaign

Where?

<https://www.futurelearn.com/courses/create-a-social-media-marketing-campaign>

Why?

The University of Leeds and the Institute of Coding have teamed up to create this fantastic course to help students explore how companies use digital marketing and create successful social media campaigns

How much?

Free

Who is it for?

No prior knowledge or experience necessary

How long?

4 hours over two weeks



Take a look at these exciting current vacancies, apprenticeships, and training opportunities in the Reading and Thames Valley area...



CURRENT OPPORTUNITIES

KS4



Virgin Media are advertising a fantastic opportunity to train as an Apprentice Civil Engineer at their Reading branch and secure a Level 3 qualification whilst working on exciting and innovative projects <https://tinyurl.com/yxcntu4u>

KS5



RSSL are offering a placement for a Trainee Scientist Apprentice in the pharmaceutical and food science industries. Trainees will gain a Level 4 qualification and the opportunity to remain as a permanent laboratory technician at RSSL <https://tinyurl.com/ya9d2zln>



WHO TO FOLLOW

Check out @UnivStaircase12 for a vast virtual hub of subject-specific resources for students wishing to stretch themselves beyond the school curriculum and deepen their knowledge!

Careers Hubs

Transforming careers education for young people

CAREERS & ENTERPRISE COMPANY

CAREERS



SPOTLIGHT

KEEPING YOU WORK READY: YEAR 12 VIRTUAL WORK EXPERIENCE

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Due to the ongoing situation with COVID-19 preventing in-person work experience from taking place for the foreseeable future, we are encouraging all Year 12 students to consider completing some, if not all, of their work experience hours virtually.

Understandably, you may be worried about missing out on the experience of a real working environment. However, participating in online work experience has many benefits...



Unlike many in-person placements which have lengthy and competitive application processes, the majority of online placements do not require you to apply formally



Virtual work experience placements are usually free or much more cost-effective than those carried out in-person, since there are no travel or accommodation costs



Online placements are more convenient than in-person work experience opportunities as most can be completed at any time rather than during specific weeks

Explore the selection of placements listed below and the more extensive range posted on the Year 12 Google Classroom page to find your perfect virtual work experience opportunity!



Speakers for Schools have partnered with over 140 employers from a range of industries and sectors to create a fantastic set of free placements <https://tinyurl.com/yb6fzogx>



Check out this list of the leading law firms offering free placements for Year 12 students! <https://tinyurl.com/ybl9sgoi>



Brighton and Sussex Medical School have created an incredible programme of completely free work experience for budding medics to engage with <https://tinyurl.com/yb6wyfr4>



SUBJECT SPOTLIGHT: ART AND DESIGN

Each *Subject Spotlight* offers an overview of the career pathways and destinations linked to a different subject within the curriculum...

PATHWAYS INTO ART AND DESIGN CAREERS

It is worth noting that many artists and designers do not have a straightforward or conventional career pathway and often spend some, if not all, of their career doing freelance work. This calls for artists and designers to be business-minded and excellent communicators as well as creative in order to scout out potential opportunities and openings.

There are many general and more specialised apprenticeships related to art and design, such as graphic design, art therapy, and packaging design. *The Apprenticeship Guide* provides an extensive list of art and design based apprenticeships which can be found here <https://tinyurl.com/ydgxw4m9>. Courses related to the creative arts are popular degree subjects and, similarly to the apprenticeship route, allow for greater or lesser degrees of specialisation. A full list of art and design based courses offered at UK universities can be found on the UCAS website <https://tinyurl.com/y6vjx57s>.

ART AND DESIGN CAREER DESTINATIONS

The creative arts industry is made up of many specialist areas

including fine art, photography, craft, prop design, architecture, art conversation, web design, book design, and animation. Artists and designers are also essential to other industries such as engineering.

