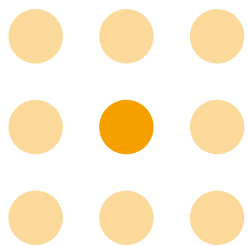


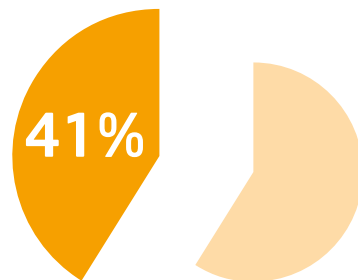
# Job opportunities in the Berkshire economy

// With a mix of strong global brands and innovative small businesses Berkshire provides a wealth of job opportunities //



## 1 in 9 jobs

are digital tech jobs, 2 ½ times the national average



41% of young people who leave Berkshire for university return to work, the highest proportion of all local areas in the country, reflecting the wealth of job opportunities

## Essential skills in highest demand across Berkshire are:

- Communication skills
- Planning skills
- Organisational skills
- Microsoft Excel
- Detail oriented

## Essential skills

that employers believe are lacking across Berkshire are:

- Communication
- Leadership
- Work ethic

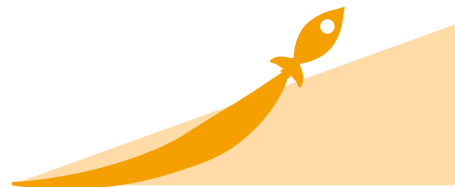
## Job specific skills

that employers are currently finding it difficult to find amongst job applicants are:

- Digital technology skills
- Engineering
- Customer service
- Analytics

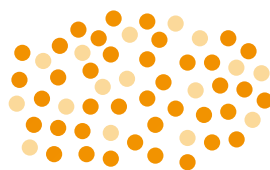


Berkshire employers are more likely to offer **higher level Apprenticeships** than employers in the rest of the country



Over the last 12 months, there has been an **increase in demand** for:

**Software Programmers / Engineers; Registered General Nurses; Computer Support Specialists; Recruiters; Web Developers; Marketing Managers; Accountants; Accounting Clerks; Financial Managers; Retail Managers and Associates**



There are around **120,000** Science, Technology, Engineering, Arts and Maths (STEAM) jobs in Berkshire, nearly twice the national average